

MAKING STRIDES
Against Breast Cancer

Make strides to end breast cancer.



As you enjoy food, fun, family and friends, the money you raise supports the American Cancer Society's breast cancer awareness and early detection programs.

Everyone who attends can:

- Try our innovative tools.
- Learn to prepare impressive, budget-friendly recipes quickly.
- Enjoy the delicious results.
- Relax and have fun!

NEW this October, you can purchase discounted pink Help Whip Cancer® products online or at a Show! For every pink product purchased, we'll contribute \$1 to the American Cancer Society®.

How much can you raise?

Up to 25% of your Help Whip Cancer® Fundraiser Show's total sales will be contributed to the American Cancer Society®!

Fundraiser Total Sales	Contribution Amount
\$500 or more	25%
\$300 – \$499	20%
\$150 – \$299	15%

An **additional \$3** will be contributed for every Show booked from your fundraiser!

And as the Fundraiser Show host, you're eligible to save 60% on the October Host Special as a thank-you for organizing the Show!

Ask me today how you can schedule your Help Whip Cancer® Fundraiser Show!

Did you know?

Nearly 3 million breast cancer survivors will celebrate another birthday this year, thanks in part to the American Cancer Society® and its supporters like The Pampered Chef®.

Statistic provided by the American Cancer Society®.







Note: Help Whip Cancer® Fundraiser Shows must be held Oct. 1 – 31. All contributions are made in the form of a check to the American Cancer Society® and are in lieu of host benefits. The October Host Special is available to hosts of Help Whip Cancer® Fundraiser Shows of at least \$150 in guest sales (before tax and shipping). To qualify for the October Host Special, fundraisers must be held Oct.1 – 31 and submitted to the Home Office no later than midnight CT on Nov. 15, 2012.

The American Cancer Society® does not endorse any product or service by The Pampered Chef®.

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