

Important Details For:

Making Strides Against Breast Cancer of Hartford, CT

Sunday October 21, 2012- Bushnell Park

Registration 9:00 A.M.

Walk Start 11:00 A.M.

The event is rain or shine. Please dress appropriately.

Registration: Registration begins at 9:00 a.m. Team captains cannot register on behalf of other team members. Each participant must register themselves either online or at general registration with a paper form. Walkers have until 5:00 p.m. on Friday, Oct. 19, to register online.

Note to ONLINE participants: You are considered an 'online participant' if you register on the Hartford Making Strides website. Please go to the Online Registration area to check in and turn in additional funds. Please do not fill out a registration form because we've already captured your information via the Web site. Online registration volunteers will only accept donations and matching gift forms. Please be prepared to tell the registration volunteer how much money you are turning in that morning.

Pacesetter Registration: Pacesetters, make sure to stop by the special "Pacesetter Registration" area for special recognition, goody bag, and photo!

Health & Safety: For the safety of all participants we request no bicycles, roller blades, or skateboards on the walk route. Strollers are welcome. Dogs on leashes are okay. Alcohol and smoking are prohibited. American Medical Response will be on site from 9:00 a.m.-1:00 p.m. for medical emergencies.

Parking: There are no "official" parking areas for our event. You may park at the Capital Building, on the streets, and local parking lots and garages. See attached map for a map of parking lots and garages in Hartford that surround Bushnell Park.

Route: Our route is 3.1 miles long, approximately 3 laps around Bushnell Park.

Tents & Tables: Tables & tents may **not** be set up by any team or company other than Flagship and Media sponsors.

Hand-held signs only, please: Distribution or display of promotional materials of any kind is not allowed. If any signs are placed on the ground, leaning on a tree, or stationary, they will be removed.

Suggestions for things to bring with you: If you need your morning coffee, bring it with you, along with sunscreen, a hat, and appropriate clothing for the weather. Water will be available at 3 stops along the walk route. Some snacks will also be available along the route.

Breast cancer survivors: Please visit the Survivor Tent where you will have the opportunity to receive complimentary breakfast/coffee, special recognition, interact with other survivors, meet American Cancer Society staff, prize drawings, and receive complimentary massages. The Survivor Tent opens at 10:00 a.m.

Ribbon of Hope: This is new to our event this year. For a \$1 donation, you can honor a loved one on our giant “Ribbon of Hope” with a personalized pink ribbon.

Strides merchandise will be for sale in the Merchandise Tent. Some of this year’s merchandise: Long-sleeve event T-shirt, \$15; Ladies Full Zip Fleece Jacket, \$35; Nantucket tote, \$12; Sip and Go tumbler, \$8; Dry-tec long sleeve pink t-shirt, \$20.00, and much more!!!

Photos: Please share your photos! We will be needing GREAT Strides photos for next year's materials, including our Web sites. High-resolution photos would be greatly appreciated. Some themes we're looking for include: Survivor Power, Caregivers, Team Spirit, and Best Hug. Please email your photos to us at strides_hartford@cancer.org!

Donations welcome after the walk: Online donations will be accepted on the Hartford site for several months after the walk. Offline donations are welcome after the walk, as well. Checks should be made out to American Cancer Society and mailed to:

American Cancer Society
Attn: Hartford Making Strides
825 Brook Street
I-91 Tech Center
Rocky Hill, CT 06067

Matching Gifts: Make sure to remind your supporters to find out if their employers will match their gifts. Matching gifts could help you become a Pacesetter! You have until the end of December to reach the \$2,000 goal for becoming a Pacesetter.

Kid’s Activities: Making Strides is an event the whole family can enjoy. We will have games and face painting for kids.

Finish Line/Cool Down: New for this year’s event. We’ll have a different place for our finish line. The finish line will lead you back into the circle of tents where you’ll receive a special participation badge and we’ll do a cool down stretch together.

Schedule of Events:

- 9:00 a.m. Registration opens
- 9:45 a.m. Performance by Middlesex Dance Center
- 10:00 a.m. Survivor Reception opens for survivors & caregivers
- 10:30 a.m. Flagship announcements
- 10:40 a.m. Survivor photo, in front of stage
- 10:45 a.m. Opening ceremony begins
- 10:55 a.m. Warm-up
- 11:00 a.m. WALK STARTS!
- 12:00/12:30 p.m. Cool down