



Making Strides Against Breast Cancer of Las Vegas Important Event Information

*It is with great pleasure that we acknowledge the generosity and commitment of our
2015 Flagship Sponsors:*

Red Rock Casino, Station Casinos, Smith's Food and Drug, The Bar, CVS, Caesars and Molly's

START/FINISH

Date: Sunday, October 25, 2015

Main Staging Area:

Red Rock Casino Resort & Spa (South Lot across from Downtown Summerlin)
11011 W. Charleston Blvd
Las Vegas, NV 89135

Registration Start Time: 7:30 a.m.

Opening Ceremonies: 8:00 a.m.

Warm-Up: 8:15 a.m.

Walk Start Time: 8:30 a.m.

Closing Ceremonies: 10:30 a.m.

Directions - There are plenty of ways to get to the Red Rock Casino! Please remember you can exit off rt215 at Charleston Blvd or Sahara. You can also take surface streets to get to the event. **The following roads will be closed: Town Center and Sahara.**

Parking - Parking is available at Downtown Summerlin in Lots 3, 4, and 5; or at Red Rock Casino. To easily get to staging lot from Red Rock Casino's front parking lots, walk through casino toward the movie theater, bare left at the doors to the outside. Parking can be accessed via West Charleston Blvd at the Red Rock Casino's entrances OR via Sahara and Hughes Park Dr. for Downtown Summerlin. Overflow parking will be across the street from the Red Rock at Best Buy. No cars will be allowed to enter the main staging area for any reason. We strongly encourage car-pooling to ease the parking crunch.

Registration / Check-in - The first thing you should do if you are already registered online prior to the walk is turn in your cash/check donations and matching gift forms at the registration tent. Day-of registrants can register at the Registration Tent. If you are a team leader, please inform your walkers to sign up online prior to the walk! **If you registered online, you DO NOT need to check in at the walk.**

Survivors Tent Sponsored by UnitedHealthcare— All survivors and (1) one guest are invited to the Survivors Breakfast at the Survivors Tent between 7:30 a.m. and 10:00 a.m. – the pinkest tent at the event. You won't miss it! Survivors will receive a special gift.

Pacesetters Tent Sponsored by Quest Diagnostics - every individual walker who raises \$2,500+ will automatically become a member of Pacesetters Club! Encourage all your team members to reach a personal/individual fundraising goal of \$2,500 and on the day of the walk, the Pacesetters Tent will have a special activity **exclusively for Pacesetters**.



Honor Wall Tent Sponsored by Comprehensive Cancer Centers of Nevada – honor a loved one touched with breast cancer by writing their name and decorating a “Honor Card” at the Honor Wall Tent!

Mission Tent Sponsored By Ideal Image – Make sure to stop by and learn about eating healthy, regular physical activity, and sun safety. Information about patient services, programs, other ACS events and more will also be available.

Prevention Tent Sponsored By Steinberg Diagnostics – Learn about prevention and early detection. Information on mammographies will be available too!

Advocacy Tent – Let your voice be heard! Come and find out how you can make sure law makers keep breast cancer as a policy issue! Help us fight back and take a stand! Become a member to get exclusive access to the latest cancer information on Capitol Hill.

Making Strides Stage – Our entertainment will include Zumba warm up, Hip Hop Dancers, and more! Get pumped up all morning long with CEO of FUN DJ Jodi and her FUNtastic Crew from SIGHT & SOUND ENTERTAINMENT!

Family Entertainment Area - Children’s activities, Pink Nails and Hair Glitter sponsored by Euphoria, Airbrush tattoos and more! Before you leave, take your team picture at the Team Photo Station sponsored by Transformation Photo Services & Red Rock Casino. (Some entertainment activities cost tickets which can be purchased at the sales tent!)

A meeting place for your team - It's not always easy finding your team mates in such a big crowd – we’re expecting about 20,000 walkers. Plan a location to meet your team prior to the event. If you want to keep it simple, make sure team mates have the team leader's cell phone number. Some suggested meeting places are near the stage, by the event arch, or by our TEAM PHOTO AREA located by the “casino” sign!

The walk route - The walk is 3.1 miles long - strollers and wheelchairs are welcome! The walk route is flat and doesn’t have hills. There will be portable toilets and water along the walk route.

Team Leaders - Make sure all of your walkers receive this Event Information sheet. If you have any questions, please call us at 702-798-5938 or e-mail lasvegasvstrides@cancer.org.

Check list for the week leading up to the walk:

- **If you registered online, you DO NOT need to check in at the walk.**
- **If you have donations, remember to turn it in at the Registration Tent!**
- Follow-up with the people you have asked to support you and have not heard back from.
- It's not too late to email your Making Strides webpage link, or mail your personal fundraising letter.
- Make sure that you get your matching gift form from your Human Resources Department
- You can send your cash/check donations to the American Cancer Society office located at 6165 S Rainbow Blvd, Las Vegas, NV 89118 (Attn: MSABC) instead of bringing them with you the day of the walk. Make sure to include your name and team name along with each cash/check donation you mail to our office.
- We will continue to accept donations for the 2015 Making Strides of Las Vegas walk and credit your team until December 31.

2015 Changes-

- We are starting from the **South Lot of the Red Rock!**
- Some activities cost “tickets” which can be purchased at the Making Strides Merchandise Tent
- Everyone must be registered either online or on the day of the walk!

Important Event Details:

- The walk takes place rain or shine.
- NO PETS! For the safety of our fur-friends and participants!
- Sneakers are the best footwear for the day.
- Smoking and alcohol consumption are prohibited.

Thank you for making the Annual Making Strides Against Breast Cancer of Las Vegas a success! Whether you are a team leader, individual walker, or are volunteering the day of, your dedication and hard work are greatly appreciated! Because of you, we are moving closer to a day when no one has to hear the words, “You have breast cancer.” Thank you for helping us create a world with less breast cancer and more birthdays!