



TEAM FUNDRAISING GOAL WORKSHEET

MakingStridesWalk.org | 1.800.227.2345

How should your Making Strides team set a fundraising goal? It's easy. The first step is to think big. Then break that big goal into smaller, more achievable steps. As you reach each smaller step, you'll have the confidence to hit the next step, and before you know it, your team will reach its goal. Use this worksheet to figure out how much your team can raise.

MEET WITH YOUR TEAM.

Fundraising is the entire team's responsibility. Have a team meeting to discuss contacts, resources, and strategies that can increase your team's fundraising success.

SET INDIVIDUAL FUNDRAISING GOALS.

Determine how much each team member will be able to raise individually through personal asks, matching gifts, online fundraising, etc.

BRAINSTORM TEAM FUNDRAISERS.

What fundraising activities interest your team? How many fundraisers would your team like to do? Were past fundraisers successful? If so, how can you improve them this year? Use the Team Fundraiser Planning Guide as a resource.

HOW TO RAISE \$100 IN 10 DAYS:

1. Put in your own \$10 donation.
2. Ask your significant other for \$10.
3. Place a canister at your place of employment.
4. Ask a coworker for \$10.
5. Ask a friend for \$10.
6. Ask a relative for \$10.
7. Ask a neighbor for \$10.
8. Ask another coworker for \$10.
9. Ask a supervisor for \$10.
10. Ask another neighbor for \$10.

ADD IT UP.

Use the table below to record individual and team goals and to determine your team's fundraising goal.

Contact your American Cancer Society staff partner or Making Strides committee for additional ideas and support.

Type of Fundraising	Planning			Team Goal
	Team Member Name	Fundraising Goal	Actual Raised	
Individual and Online Fundraising (Pre-event)		\$	\$	\$
		\$	\$	
		\$	\$	
		\$	\$	
		\$	\$	
		\$	\$	
		\$	\$	
		\$	\$	
		\$	\$	
		\$	\$	
Team Fundraising (Pre-event)	Fundraising Activity	Fundraising Goal	Actual Raised	\$
		\$	\$	
		\$	\$	
Team Fundraising (Post-event/Year-round)	Goal			\$
		\$	\$	
		\$	\$	
		\$	\$	
Fundraising Total				\$