



**Important Details for
Making Strides Against Breast Cancer of Peterborough**

**Sunday, October 14, 2012
Registration: 9:00am – 10:30am**

- **The event is rain or shine**, so please dress appropriately
- **Parking:** Any available spot downtown Peterborough. Most businesses will be closed at the time of our event so we do not anticipate parking being an issue.
- **REGISTRATION:** Registration begins at 9 a.m. and will be open until 10:30 a.m. Once you register, you can begin to walk. **Team captains are asked to register for their entire team.**
- **The Walk Route:** For the safety of all participants we request **no bicycles, roller blades, skateboards, or animals** on the walk route. Walkers will head out along the river of Summer Street and the path will be clearly marked. Our route is 3.1 miles long.
- **Smoking and alcohol are prohibited.**
- **Hand-held signs only**, please: Distribution or display of promotional materials of any kind is not allowed. If any signs are placed on the ground, leaning on a tree, or stationary, they will be removed.
- **Suggestions for things to bring with you:** If you need your morning coffee, bring it with you, along with sunscreen, a hat, a water bottle, and appropriate clothing for the weather. Water will be available at the finish line, refreshments will be available before and after.
- **Attention breast cancer survivors!** Please visit our Survivorship Tent where you will have the opportunity to receive special recognition, interact with other survivors, meet American Cancer Society staff, and learn about American Cancer Society programs. **All survivors who check-in at the tent will receive a special gift.**
- Strides merchandise will be for sale in the Merchandise Tent. The store is cash and carry; no credit cards.
- **Visit the Team Photo Tent.** A professional photographer will be on hand to take a photo of you and your team.
- **Send us your photos!** We will be needing GREAT Strides photos for next year's materials, including our Web sites. High-resolution photos would be greatly appreciated. You also can use

them for your Web page next year! Some themes we're looking for include: Survivor Power, Team Spirit, and Best Hug. Please send your photos to strides_Peterborough@cancer.org.

- Online donations will be accepted on the Peterborough site for several months after the walk.

- Offline donations: Offline donations will be accepted for several months after the walk, as well. Checks should be made out to the American Cancer Society. Please include your name and team name when sending in offline donations collected after the walk to:

American Cancer Society
Peterborough Making Strides Against Breast Cancer
2 Commerce Drive, Suite 110
Bedford, NH 03110

- Don't forget about [matching gifts](#) - they can double the money you raise!

- HAVE FUN! We have some exciting performances lined up, including Keene State Dance Team, Burcitis Brothers and a warm up by our Zumba Master!