



Making Strides Against Breast Cancer Of Northwest Suburban

Making Strides
of
Northwest
Suburban
2016
Sunday, October
16th
Cabela's
Hoffman Estates

2016 Sponsors:

Siemens
Fresenius Kabi
Tate & Lyle

Day of Event Tips

Arrive early— event activities start at 8am so be sure to come early, check-in and start enjoying the fun! .

Dress for the weather- The event will take place rain or shine. Consider dressing in layers as its usually chilly in the morning but warms up as you walk. You'll also want to choose your shoes wisely.

Designate a team meeting place— decide ahead of time where you want to meet up with your team and when. You can also create a team poster or hand-held sign to identify your group.

Parking— Parking will be available at Cabela's. Overflow parking will be in the parking lot of Main Event Entertainment.

No pets, bikes or rollerblades are allowed at the walk.

This is a Smoke Free event

marked with arrows, but if you have participated before keep in mind we will be going the opposite direction this year.

Dress festive—**Sport your pink and any other festive apparel you choose.**

Volunteers: Please park in lot area "B" or "C" when you arrive.



Become a Volunteer

For information on volunteering contact us at 630-932-1151 or jennifer.brauer@cancer.org

Registration and Check-in

All event participants need to register for the walk, including children.

Everyone who registers online will get an email confirmation that we will ask you to print and bring to the event. Upon arrival you will show the printed confirmation to receive your pink bracelet.

To register online you will need an email address. If you or your children do not have an email address, you can call to request a paper form or register by phone by calling 1-800-227-2345 ext 2. Participants that do not register online will need to complete a paper registration form before partaking in the walk and other

event activities.

There is no registration fee this year but we encourage all participants to make a \$25 donation to show their commitment to helping us Fight Breast Cancer.

Event question? Contact Jennifer at 630-932-1151 or nortwestsuburbanilstrides@cancer.org

Fundraising Incentives

All incentives are progressive so you will receive the incentive prize and all of the prizes for lower levels and you continue to raise more money!

You will have until December 31st to earn incentives.



\$500
Lunch Tote

\$1,000
Lunch tote and roll-up picnic blanket



\$1,500
Lunch tote, picnic blanket and cotton canvas tote bag

\$2,500
Pacesetter

All the above prizes and a Making Strides apparel item!

Strides Shirts and Merchandise

Since there is not a fee to register for this year's walk, participants will **NOT automatically get an event shirt.** You can pre-order shirts online at makingstridesshop.com but they must be ordered by 9/23 to guarantee delivery prior to the event.

We will offer a limited supply of shirts at the event for

a suggested donation of \$20. Quantity and sizes are limited so please arrive early to ensure you are able to get a shirt

We will also have a limited supply of Making Strides hats, gloves, mugs and other items available. Last year items sold out, so arrive early if you are interested!



Frequently Asked Questions

Is the event handicap accessible?

The main event site is on cement around Cabela's. Part of walking path is on an unpaved walking path.

What happened if it rains? The event will take place rain or shine. The only reason we will cancel the event is if there is dangerous weather.

How long is the route? The route is 3 miles or 5 kilometers (you will go around twice).

Can I bring a banner or set up a table for my team to fundraise? You can call Jennifer at 630-932-1151 to submit your fundraiser for approval by Oct. 1st.

We encourage you to bring a sign that you can hold to represent your team. Signs on yardsticks also work well for helping your teammates locate your group.

What forms of payment are accepted? Donations and purchases for MSABC merchandise can be made with cash, check or credit card.

When will the website be updated with my post-walk fundraising total? The Making Strides Walk of South Suburbs website will be updated after the walk and should have final totals two weeks post-event. You can continue to encourage people to donate money on your dashboard through the end of the year and continue to qualify for fund-

Breast Cancer Survivors and Warriors

We are so glad that you will be joining us at this year's Making Strides Walk and hope you enjoy the event. You are the reason we are all here and the reason we walk!

Please be sure to visit the survivor tent to pick-up your survivor gift

and help in the creation of our HOPE Tree.

The **survivor ceremony and photo** will be at 8:45 at the stage. Please join with the other breast cancer survivors and warriors to be part of this photo.



[Facebook.com/MakingStridesNorthwestSuburbanil](https://www.facebook.com/MakingStridesNorthwestSuburbanil)

Join us on Social Media!



#StridesNorthwestSuburban

Why we need you to fundraise

WE NEED YOU!

We need you to join us in bringing awareness to breast cancer and the battle that men and women diagnosed with this disease are facing, but more than that, we need you to help us raise funds so we can *do something* to ease the burdens they are carrying today and provide hope that there will be a better, brighter and healthier tomorrow. A day when a breast cancer di-

agnosis is not a scary thing or non-existent.

Meet Kelli

Kelli was diagnosed with breast cancer when she was 35 years old. Her sister was diagnosed with breast cancer 6 months later and lost her battle after 18 months. Three weeks after she passed away, Kelli found out her cancer was back and had metastasized to her bones and liver. Kelli is now 40 years old will be on some type of chemo the

rest of her life. The chemo she was on was working but doctors recently discovered a tumor on her brain. Now Kelli needs new options. She has two young children she wants to see graduate from high school. **We fund-raise to give people like Kelli HOPE.** Hope that research is happening and that more options are in development. Hope that she will be able to celebrate the milestones in her children's lives.



Check-in/Reg. begins 8:00 a.m.

Opening Program begins 8:00 a.m.

Walk begins at 9:00 a.m.

3 Mile Walk begins after Opening Program

Parking is available in the Cabela's South Parking lots (DO NOT park in The Saddle Room Restaurant lot).

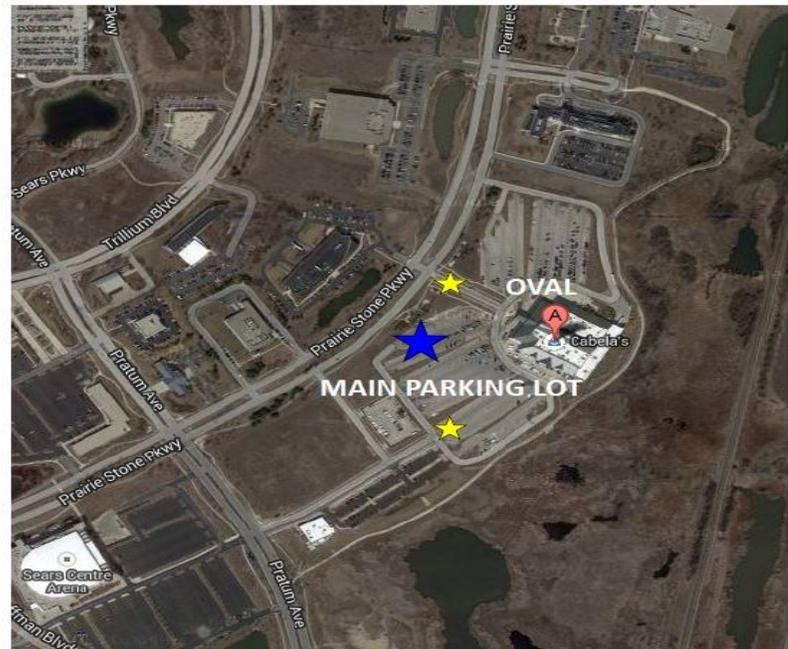
 The main parking lot for our event is off of Prairie Stone Parkway in the Cabela's complex. You can access Prairie Stone Parkway from Higgins/72 as well as from Pratum Ave & Hoffman Blvd.

 **PARKING ENTRANCES;** please note that access to the main parking lot is restricted through these entrances. (DO NOT park in The Saddle Room Restaurant lot).

Making Strides Against Breast Cancer of Northwest Suburban

Sunday, October 16, 2016

Cabela's (5225 Prairie Stone Parkway, Hoffman Estates IL 60192)



Turning in Donations

Cash and check donations can be turned in to the American Cancer Society Office M-F 9am-5pm and checks can be mailed to our office.

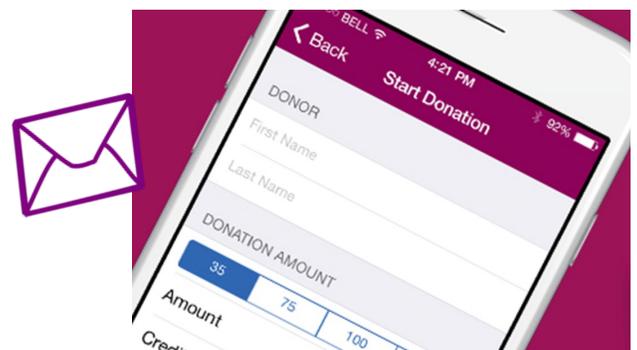
American Cancer Society
801 Meyers Rd. Ste 100,
Oakbrook Terrace, IL 60181

Donations can be made online

with a credit card..

Mobile App

This year you can also accept check and credit card donations using the Making Strides app. The app can be found on the app store by searching ACS Fundraising.





Schedule of Events

(times are subject to change and more will be added!)

8:00a.m. Check-In/Registration and ceremonies begins

Survivor tent, activity tent, photo booth, coffee available!

8:40a.m. Survivors meet at survivor tent to head to the stage for a group photo

8:45a.m. Survivor Speaker/Opening Program

9:00a.m. Walking begins!!

10:15a.m. Closing ceremonies



Sponsor Spotlight:

We at Siemens are extremely proud of the partnership with the American Cancer Society because, like the American Cancer Society, we are committed to helping fight this terrible disease, which touches so many of the people we love. Siemens Healthineers (a division of Siemens) is helping detect, diagnose and treat breast cancer earlier, faster, and with greater precision than ever with our breast care solutions. That's why Siemens continues to join forces with the American Cancer Society to find answers to one of America's most pressing challenges – creating a world with less breast cancer and more birthdays. This is our 6th year in the National Partners Program (NPP), but Siemens has supported the Making Strides effort for many years prior to our NPP commitment. Our employees are amazing champions for this cause. They help us lead the way to educating others about breast cancer, as well as leading impressive fundraising efforts to help fund research to find a cure. So this October we encourage all of you to get the word out and join us in this effort to find a cure!

SIEMENS

Activities during the event:

Coffee—

Hot Coffee will be provided!

Photo Booth—

Gather your group for silly pictures at the photo booth

Activity Tent—

Be sure to visit the activity area for face painting, pink ribbon, and more!

Sponsor Tent—

Be sure to visit our sponsor tent for information and giveaways!

ACS CAN—

sign a petition asking congress to increase cancer research funding and learn more about ACS CAN's advocacy efforts.

Survivor Tent—

We invite our survivors and their caregivers to stop by the survivor tent for their survivor gift.

Stage Contests—

Best Pink Costume Contest (Men/Women/Children categories), & more fun stage activities/contests!