



Make strides to end breast cancer.

Use your Smartphone
to scan the QR code
and register your
team today!!



Register Today for the 2014 Making Strides Against Breast Cancer of Fort Wayne!

Did you hear the news? The 2014 Making Strides Against Breast Cancer of Fort Wayne website is LIVE! Even though the walk is more than 7 months away that doesn't mean we can't start fighting for a breast cancer free world today. The first **Ten** teams that register online with three members will receive a fun prize in the mail!!

To register online go to MakingStridesWalk.org/fortwaynein and click "Sign Up." If you registered last year you can use the same username and password. Your information is saved from 2013 so it takes even less time to sign up online. Once you are registered you can use the email tool to ask your family, friends, and co-workers to join your team.

Having troubles with the website? Not sure how to utilize all the online tools? Don't worry! ACS Staff Partner, Mindy Torres, will be hosting upcoming Q&A sessions. The first two are March 26, Noon to 1 p.m., and April 16, Noon to 1 p.m. No need to leave your seat! The conference number is 1.888.512.3142 (passcode 79801649#). The screen sharing link for your computer will be given out once the call starts.

Making Strides Against Breast
Cancer of Fort Wayne
Newsletter - March 2014

Calendar of Events

MSABC Website Q&A
March 26, 12 to 1pm
April 16, 12 to 1pm

MSABC Kick-off Breakfast
August 7, 8:00am
Ceruti's Diamond Room
(6601 Innovation Blvd)

MSABC of Fort Wayne
Saturday, October 11
Parkview Field
7:30am Registration
9:00am Start
Parkview Field



**Mission Moment Spotlight:
March is Colorectal Awareness
Month!**

- Screenings save lives! Just as mammographies have decreased death rates for breast cancer, so can tests like colonoscopies for colorectal cancer
- March marks the beginning of ACS' new 80% by 2018 Colorectal Cancer Screening Initiative. Currently 1 in 3 adults age 50 to 75 have not been tested
- Colorectal Cancer is the third most common cancer in men & women in the U.S. and the third leading cause of cancer deaths
- Depending on family history you may need to start earlier, but everyone should at least begin screenings at age 50
- Recommended screening test options include: colonoscopy, stool tests (FOBT), fecal immunochemical test (FIT), and sigmoidoscopy
- The best test is the one that gets done!



We're Moving!!

That's right, you talked and we listened!! After reviewing the feedback from last year's event regarding the route being too congested, we are excited to announce that we will have a new home in 2014!! We will be Making Strides at Parkview Field this year, with the walk starting and finishing at the ballpark. Registration and all activities will be taking place inside the ballpark along the concourse, so be sure to come early!! The final route is still being determined, and we will be sure to notify you once it's finalized. We are sure, as Making Strides of Fort Wayne continues to grow, Parkview Field will be a great home for us for many years to come!! Be sure to tell all your friends and encourage them to register today!!

Sponsorships - More Than Just a Name on a Banner

Making Strides Against Breast Cancer Sponsors do more than write a check. They partner with the American Cancer Society to help create a world with less breast cancer and more birthdays. Sponsors often have some of the largest teams at the walk. They promote the event within their business and encourage employees to form a team and fundraise. Sponsorships often come from already formed teams or pacesetters who reach out to their employers or family and friends that own businesses. Sponsorships are also a great way to market a business and show their support of the community and the fight to end breast cancer. *If you or your company is interested in becoming a sponsor for the 2014 event, please contact Mindy Torres at mindy.torres@cancer.org or 260-471-3911 for questions and more information.*

PRESENTING SPONSOR:



FLAGSHIP SPONSORS:



SUPPORTING SPONSORS:

Vera Bradley

We **save lives** and create more birthdays by helping you stay well, helping you get well, by finding cures, and by fighting back.

cancer.org | 1.800.227.2345