



Create a Making Strides Against Breast Cancer Wall of Hope.

I am making
strides
to finish the fight
against breast cancer.



1.800.227.2345
MakingStridesWalk.org

*YOUR WALL OF HOPE
WILL HELP US FINISH
THE FIGHT AGAINST
BREAST CANCER.*

A Making Strides Against Breast Cancer Wall of Hope gets people's attention and motivates them to support the American Cancer Society's fight to end breast cancer. It's easy! Just use the pink ribbon donation cards to get started.

How a Wall of Hope works:

- Ask permission to post pink ribbon donation cards in a common area at work, school, etc.
- Set up a table during high-traffic hours to provide and distribute information, sign up walkers, and ask for donations. Give each donor a pink ribbon card to fill out. Donors can either write their own name or honor or remember a friend or loved one. Hang the cards on a wall to form your Wall of Hope. Watch your donations increase every time someone fills out a card!
- Can't set up a table? Give out pink ribbon cards as people donate to your team, and add them to your Wall of Hope.
- If your Wall of Hope is at work, take a photo for the company newsletter. If your display is somewhere in your community, take a photo for the local newspaper.

Why create a Wall of Hope?

- To honor and remember loved ones touched by breast cancer
- To raise awareness about the Making Strides Against Breast Cancer walk, a powerful event to raise awareness and funds to end breast cancer
- To help us save more lives from breast cancer

Be creative! A Wall of Hope can be almost anywhere.

- Workplace lobbies, break rooms, and dining areas
- Health clubs
- Schools
- Places of worship

Contact us for more pink ribbon donation cards or if you have a Wall of Hope idea you would like to share. Wherever you display your Wall of Hope, you will help the American Cancer Society finish the fight against breast cancer.



We **save lives** and create more birthdays by helping you stay well, helping you get well, by finding cures, and by fighting back.

cancer.org | 1.800.227.2345

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