



Making Strides Against Breast Cancer of Northwest Suburban

Making Strides of Northwest Suburban

Sunday, October 16th
Cabela's
5255 Prairie Stone Pkwy,
Hoffman Estates, IL
8:00a.m.: Registration & Opening Ceremony
9:00a.m.: Walk Begins
10:30a.m.: Closing Ceremony

2016 Sponsors:

Survivor Tent Sponsor:
Fresnius Kabi
Pink Ribbon Sponsor:
Tate & Lyle



June is National Cancer Survivors Month

On Sunday, June 5, thousands of people in communities around the world honored cancer survivors and celebrated life during the 29th Annual National Cancer Survivors Day. It is a day for everyone who has been touched by cancer to call show that life after a cancer diagnosis can be rewarding and also to call attention to the ongoing challenges of cancer survivorship.

We look forward to uniting and celebrating with over 250 breast cancer survivors at this year's Making Strides walk of Northwest Suburban!



2016 Incentive program-

You will receive the incentive prize for each fundraising milestone you hit!



Lunch Cooler \$500



Roll Up Blanket
\$1,000



Cotton Canvas Tote
\$1,500



Pacesetter
\$2,500
All the above prizes and an apparel item!

Use technology to help build your team and reach your fundraising goal!

NEW Fundraising App- Did you know you can use the new **ACS fundraising app** to send messages asking for donation, instantly accept credit card donations and deposit checks into your fundraising account? Search **ACS Fundraising App** and download the app today!



Your Personal event fundraising page- When you registered online you were automatically set-up with a fundraising webpage. You can customize the page with your story and use pre-written messages to recruit people to join your team and ask for donations.

Social Media- Whether it is Facebook, Instagram, Twitter or Snapchat, social media is a great way to tell the world you are making a difference in the fight against breast cancer and asking them to join your team or make a donation.

Contact Jennifer Brauer for info on sponsorships at 630-932-1151



Like, Comment, and Share Facebook Challenge: July 11th-July 13th

Help us get more followers and spread the word about Making Strides by participating in the “Like, Comment, and Share” challenge! “Like”, comment on, and share the “Save the Date!” post that will be posted on Monday, July 11th and be entered to win a Making Strides selfie stick!
www.facebook.com/makingstridesNorthwestSuburbanIL



Thanks

to our top teams and individuals fundraisers!

Team:

Janz' Jugs \$1,300

Tickled Pink for Julie \$75

Roanoke Trade Trotters \$45

Individuals:

Christine Pentzien \$560

Mandy Allen \$350

Jackie Reimann \$150

Register today at
[www.makingstrideswalk.org/
NorthwestSuburbanIL](http://www.makingstrideswalk.org/NorthwestSuburbanIL)

Join us on Social Media



facebook.com/makingstridesNorthwestSuburbanIL

FUNDraising spotlight

Flock your friends and neighbors

How it works:

- Purchase 8-12 Pink Flamingos
- Ask friends and family to make a \$25* donation to have you “Flock” someone on their behalf.
- After collecting the donation, place all the flamingos in the “victim’s” yard with a sign explaining that they have been flocked as part of a Making Strides Against Breast Cancer fundraiser and asking if they would like to make a donation to have someone else flocked.
- After 24 hours, remove the flamingos and move them to the next location.

For more info and a full description, email NorthwestSuburban-StridesIL@cancer.org

Wall of Hope:

Honor loved ones touched by breast cancer by creating a Wall of Hope.

A Making Strides Against Breast Cancer Wall of Hope gets people's attention and motivates them to help create a world free from the pain and suffering of breast cancer. It's easy! Just use the pink ribbon donation cards to get started.

• How a Wall of Hope works:

Ask permission to post pink ribbon donation cards in a common area at work, school, or an organization.

Set up a table during high-traffic hours to provide information, sign up walkers, and ask for donations. Give each donor a pink ribbon card to fill out. Donors can either write their own name or honor a loved one. Hang the cards on a wall to form your Wall of Hope.

Contact your American Cancer Society for more pink ribbon donation cards or if you have a Wall of Hope idea to share.



Voices of Hope Attention Survivors and Caregivers!

Are you a breast cancer survivor or caregiver and comfortable speaking in front of groups? If so, you could be a Voice of Hope for others in our community!

Please complete the “Voices of Hope” form and share your personal breast cancer story in about 2 written pages (2-3 minutes spoken). The speech should be written as you would deliver it.

Voice of Hope Speakers:

- Represent the American Cancer Society and share their story at speaking engagements in the community.
- May be asked to talk to the media or be interviewed as a part of internal or external campaigns to spread breast cancer awareness.

If you or someone you know is interested please email us NorthwestSuburbanIL.Strides@cancer.org for the Voices of Hope form.