Making Strides Against Breast Cancer Newsletter

June, 2015

Congrats University High School on raising $1,000 to help us finish the fight against breast cancer!!

Making Strides of CU

Saturday, October 17, 2015

Meadowbrook Park, Urbana

Registration: 8:00 a.m.

Program & Walk: 9:00 a.m.

LIKE US ON FACEBOOK:

Making Strides Against Breast Cancer—Champaign/Urbana

VISIT OUR WEBSITE:

MakingStridesWalk.org/ChampaignIL

Spring into Strides

The lilacs are blooming, the grills are lit, and we are revving up our Making Strides Against Breast Cancer 2015 Season! Even though our kickoff isn't until August, that doesn't mean we can't start now. Join us and make an impact in the fight to make this breast cancer's last century. Here are four easy ways you can "Spring into Strides!"

1. **Join the Event Leadership Team**: Committee members ensure everything is organized and executed, from recruiting and motivating teams and sponsors to planning event day activities.
2. **Start a Making Strides Team**: Raise funds that benefit the American Cancer Society's lifesaving research and assist patients and their families through services, support programs, information, and guidance. Sign your team up online today at MakingStridesWalk.org/ChampaignIL
3. **Become an Event Day Volunteer**: There are many volunteer opportunities to choose from that match your interests & schedule.
4. **Join ACS CAN**: The American Cancer Society Cancer Action Network (ACS CAN) is the nonpartisan advocacy affiliate of the American Cancer Society. By joining you become part of an effective advocate for cancer related issues and ensure your voice is heard by your lawmakers.

Questions about any of these steps?
Contact Amanda at ChampaignILStrides@cancer.org or 404.653.8087

National Cancer Survivors Day!
June 7, 2015

Share who you Make Strides for on our Facebook page: Making Strides Against Breast Cancer—Champaign/Urbana

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Voices of Hope - Attention Survivors!

Are you a breast cancer survivor and comfortable speaking in front of groups? If so, you could be a Voice of Hope for other women in our community! Please complete the "Voices of Hope" form and share your personal breast cancer story in a two to three minute written speech. The speech should be written as you would deliver it.

Voice of Hope Speaker:

- Represent the American Cancer Society and share your story at speaking engagements in the community.
- Be the Voice of Hope for other women by sharing your story (as needed) with local and social media.

Reach out to your local staff at ChampaignILStrides@cancer.org to receive an application. Complete the form return by June 24 to be considered.

Team Member Fundraising Recognition

Each time you ask for a donation, you are helping save lives and create awareness about the fight against breast cancer and the American Cancer Society (ACS) in your community. The more asks, the more dollars raised, the more lives saved! Through your support of the Making Strides Against Breast Cancer movement, your dollars contribute to:

- Groundbreaking cancer research so cancer never steals another year from anyone's life
- Education and prevention efforts for those currently battling the disease and those who may face a future diagnosis
- Free information and services for cancer patients who need them
- Advocacy through the American Cancer Society Cancer Action Network (ACS CAN) to make cancer a national priority

2015 Fundraising Recognition

This year we are bringing back incremental fundraising recognition! Anyone becomes a Super Strider by raising $500 or more will receive a Making Strides bracelet. Shining Stars who raise $1,000 or more will be given a pink Making Strides water bottle and Champions of Hope who raise $1,500 or more will receive a Making Strides carry-all tote.

Glass Bottle

Double Sided Bracelet

Carry All Tote

Pacesetter Club

Pacesetters are individual fundraisers who raise at least $2,500 for their Making Strides event (per Strides season). These individuals go above and beyond in the fight against breast cancer - basically, our version of rock stars. Pacesetters receive special perks including their choice of a special recognition gift as well as invitations to local recognition events. But most of all, Pacesetters receive the pride of knowing they are helping to end breast cancer forever.
We invite you to log into your *My Strides Dashboard* to send additional emails or update your Facebook status, letting everyone know that you need their help to reach this next fundraising milestone. Reach the awesome fundraising clubs early so we can recognize you at our event!

MAKING STRIDES Against Breast Cancer®

American Cancer Society®

We **save lives** and create more birthdays by helping you stay well, helping you get well, by finding cures, and by fighting back.

cancer.org | 1.800.227.2345

CONTEST ALERT

Sign up your team by June 15th and you will get this special decal for your car to show your support!