

HONOR LOVED ONES TOUCHED BY BREAST CANCER. CREATE A WALL OF HOPE.



A Making Strides Against Breast Cancer Wall of Hope gets people's attention and motivates them to help the American Cancer Society create a world free from the pain and suffering of breast cancer. It's easy. Just use the pink ribbon donation cards to get started.

HOW A WALL OF HOPE WORKS

- Ask permission to post pink ribbon donation cards in a common area at work, school, or an organization.
- Set up a table during high-traffic hours to provide and distribute information, sign up walkers, and ask for donations. Give each donor a pink ribbon card to fill out. Donors can either write their own name or honor or remember a friend or loved one. Hang the cards on a wall to form your Wall of Hope. Watch your donations increase every time someone fills out a card.
- Can't set up a table? Give out pink ribbon cards as people donate to your team, and add them to your Wall of Hope.
- If your Wall of Hope is at work, take a photo for the company newsletter. If your display is somewhere in your community, take a photo for the local newspaper.

Contact your American Cancer Society for more pink ribbon donation cards or if you have a Wall of Hope idea to share. Wherever you display your Wall of Hope, you will help the American Cancer Society create a world free from the pain and suffering of breast cancer.

BE CREATIVE! YOU CAN CREATE A WALL OF HOPE ALMOST ANYWHERE.

- Workplace lobbies, break rooms, and dining areas
- Health clubs
- Schools
- Places of worship



1.800.227.2345 | MakingStridesWalk.org

WHY CREATE A WALL OF HOPE

- To honor and remember loved ones touched by breast cancer
- To raise awareness about the Making Strides Against Breast Cancer walk, a powerful event to raise awareness and funds to end breast cancer
- To help us save more lives from breast cancer

Join us to **save lives** at MakingStridesWalk.org
1.800.227.2345

