

# Making Strides of New Orleans

June Newsletter



Check out these monthly newsletters to stay up to date with all of the latest Making Strides and American Cancer Society—New Orleans news and events!

## Making Strides Senior Director visits St. Charles Parish Satellite Center!

Late last month, our Mid-South Division Making Strides Against Breast Cancer Senior Director, Jenny Stripling visited NOLA all the way from Knoxville, TN.

While here, we brought her over to Luling to visit with Ms. Denise Robichaux and Ms. Renee Labat of the St. Charles Parish Satellite Center.

For over five years, juniors and seniors from Hahnville and Destrehan High Schools work with Ms. Robichaux and Ms. Labat on their annual Pink Links campaign,

where students are tasked with creating a business plan, promotional materials and commercials, and, then, marketing \$1 “Pink Links” to businesses, schools, and individuals throughout the community.



At the end of their month-long campaign, pink links are spread across the football field at the Destrehan vs. Hahnville rival game, where the grand total for their fundraising efforts are announced.

In 2015, the St. Charles Parish Satellite Center raised over \$18,000 to support the American Cancer Society and Making Strides!



We are blown away by the support we have received from St. Charles Parish, and we cannot wait to see what amazing things they are able to accomplish with their campaign in 2016!



## Making Strides New Orleans Newsletter—June 2016

*Calendar of Events*

**Making Strides Kickoff Breakfast**  
Wednesday, August 3, 2016  
7:30 a.m.—9:15 a.m.

Audubon Tea Room  
*Invitation Only!*

**Making Strides Against Breast Cancer**  
Saturday, October 1, 2016  
7:00 a.m.—Registration begins  
Champions Square  
Downtown New Orleans

Stay tuned here for more information on upcoming third-party fundraisers!

## Mission Moment

What is your role in the fight against cancer? The answer could be as simple as driving your car. For many cancer patients, getting to and from treatment is one of their toughest challenges. The American Cancer Society needs volunteer drivers to help provide transportation for people in our community. Through the gift of a lift in your car, you can help patients take one more step on the road to recovery. Get in the driver's seat in the fight against cancer. To find out more, call your American Cancer Society at 1-800-227-2345.



## Successful Day at the Capitol with ACS CAN!

On May 19, we joined all of our ACS colleagues and volunteers at the Louisiana State Capitol as part of our advocacy affiliate, the American Cancer Society Cancer Action Network, or ACS CAN's, Day at the Capitol!

Hundreds of our supporters met with their legislators across the state to speak about the importance of maintaining a budget for the Louisiana Breast and Cervical Health Program and Tumor Registry program.

We were thrilled to be a part of such an important day for ACS CAN in Louisiana and were so excited that some of our very own NOLA Strides supporters were able to attend.

To learn more about becoming involved with ACS CAN and advocacy issues, contact Lance Barbour at 337.692.2822 or [Lance.Barbour@cancer.org](mailto:Lance.Barbour@cancer.org).



## Three Flagships on board for 2016 New Orleans Strides!

We are thrilled to be partnering with three incredible community champions in the fight against breast cancer here in NOLA.

Please join us in welcoming our 2016 #NOLAstrides Flagship Sponsors!

**Atmos Energy**  
**Harrah's New Orleans**  
**Wal-Mart**

## Save Lives Through Sponsorship

Since 1985, breast cancer death rates have fallen by 35 percent! That is 224,500 lives saved from breast cancer. But, we know that is not enough.



As a Corporate Sponsor of our 2016 Making Strides of New Orleans, you can help the American Cancer Society save more lives. Your sponsorship will be invested in groundbreaking breast cancer research to better understand, prevent, find, and treat the disease.

If you would like to join us on October 1, 2016, please contact Melanie Byrd at [NewOrleansLAstrides@cancer.org](mailto:NewOrleansLAstrides@cancer.org).

## Are you following us on Social Media?!

Stay up to date with all of the newest #MakingStrides information:



Be sure to "LIKE" our Making Strides of New Orleans Facebook page and follow us on Instagram (@MakingStridesNOLA) and Twitter (@StridesNOLA) for all of the latest information.



Share your stories and photos with us anytime!



Contact us!

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