



MAKING STRIDES AGAINST BREAST CANCER OF THE FOX VALLEY

Walk with us. And we'll never walk alone.

Team Leader Newsletter

July 2016

Gearing up for 2016!

Welcome to our first Team Leader Newsletter! You will be receiving this newsletter monthly to get you up to speed on the latest event updates. We'll also recognize some amazing supporters, volunteers and participants, share health and wellness tips, fundraising ideas, and provide information on what the American Cancer Society is doing now to eliminate breast cancer as we know it.

On behalf of the American Cancer Society, I sincerely thank you for support. Because of the hard work and dedication of participants and supporters like yourself, we are making tremendous strides. Since its peak in 1989, we've seen a 35% decrease in the breast cancer mortality rate. Plus, we're educating communities and providing critical services for cancer patients all over the country, including those here in the Fox Valley. As you know, we still have much more work to do. I hope you will walk with us once again this October.

Registration is Open!

It's never too early to get started! Teams are already signing up and starting to fundraise.

Visit www.makingstrideswalk.org/foxvalleywi to register your team today!

Making Strides of the Fox Valley 2016

October 22, 2016

Fox Cities Stadium

Registration 7:30 am

Opening Ceremony/Walk 9:00 am

*Supporting the Fighters,
Admiring the Survivors,
Honoring the Taken,
And never, ever
Giving up Hope.*



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The walk is one day in October. The fight is every day before and after.

YOU'RE INVITED!

Making Strides Against Breast Cancer of the Fox Valley KICKOFF BREAKFAST

Wednesday, August 10, 2016

Fox Cities Stadium
2400 N Casaloma Dr
Appleton, WI 54913

Registration: 6:45am
Program/Breakfast: 7:00am-8:00am

Join us for a fun morning of mingling with other team captains learning about Making Strides Against Breast Cancer and the American Cancer Society!

Feel free to share this invitation with team members, friends, family and co-workers!

RSVP to Cindy at 920.321.1368 or foxvalleywistrides@cancer.org

Pink Boa Challenge!

July 18-29

You want a boa! You need a boa! Well, we have good news.

If you donate, or raise, at least \$25 online by July 29, you'll get one*.

Then be sure to wear it and share it. Wear your boa to work, to the coffee shop, or wherever you're going! Let that boa be seen. Because it stands for CARING! It stands for HOPE! Wear it at your Making Strides walk, and every day, to show the world your pink spirit. Show you care so no one walks alone.

P.S. Don't forget to share your own boa with your friends on Facebook, Twitter, or Instagram! #PutABoaOnIt!

*OFFICIAL RULES: All Making Strides participants who raise \$25 or more online by July 29, 2016 at 11:59 pm CST will be eligible to receive a pink feather boa. Limit to one pink feather boa per qualified participant. Only credit card and PayPal donations are applicable; no cash or check donations. Following promotion end date, qualified participants will receive an email containing a redemption code to claim their boa and will be able to identify a shipping address.

Helping People Get Well

We're in every community providing free information and support when and where people need it. If you need someone to talk with at 3 a.m.—or any other time of the day or night—we're here. If your friend is losing her hair because of chemotherapy, or your mother needs a ride to treatment, or if a loved one needs a place to stay while in treatment away from home, we can help.

Road to Recovery Program provides transportation to and from treatment and related medical appointments for people who have cancer and do not have a ride or are unable to drive themselves.

Hope Lodge® Network of facilities that offer cancer patients and their caregivers a free place to stay when receiving treatment away from home.

Look Good Feel Better® Program helps cancer patients improve their appearance and self-image by teaching them hands-on beauty techniques to manage the appearance-related side effects of chemotherapy and radiation treatments.

Reach to Recovery Program helps people cope with their breast cancer experience through face-to-face, over-the-phone, or email counsel, guidance, and support.

Cancer Survivors Network Online community designed to provide a private and secure way for cancer survivors and caregivers to connect with others who share their interests and experiences and provide peer support.

Cancer information specialists are available 24 hours a day, 7 days a week by calling our toll-free information line, 1-800-227-2345.



Did you know...

The American Cancer Society is currently funding over \$14 million in research grants in Wisconsin alone.

VOLUNTEERS
NEEDED!

Volunteers Needed

Volunteers are the heart of the American Cancer Society. Are you or someone you know interested in helping out? We have many opportunities to get involved.

-Committee Member

Do you have ideas on how to improve your Making Strides event? We would love to hear them. The time requirement and role is based upon your interest and availability. Meetings start in June and go through October only!

-Event Day

Many hands make light work. We are always looking for people to help with registration, kids activities, team activities, set up, etc.

If you are interested in volunteering contact Cindy at 920.321.1368 or foxvalley-wistrides@cancer.org



NEW VENUE!

We have moved!

We are excited to announce that the 2016 Making Strides Against Breast Cancer Walk of the Fox Valley has moved from Memorial Park in Neenah to Fox Cities Stadium in Appleton! This location is easily accessed from HWY 41 and provides a great space for fun pre-walk activities. The walk route will start at the Neuroscience Group Field, go over the HWY 41 footbridge and do a loop through the beautiful Fox Valley Technical College trail and end back at the Neuroscience Group Field. **Please be sure to communicate with your team members that the event will be at a new location this year.** We have a lot of great things in store for this year, you are not going to want to miss it!

For more information about Making Strides Against Breast Cancer of the Fox Valley:

Website: makingstrideswalk.org/FoxValleyWI

Your American Cancer Society Staff Partner:

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With your **PASSION** we will never walk alone.