

2017 Grand Club



**MAKING STRIDES
Against Breast Cancer®**



What is the Grand Club Program?

The Grand Club Program is a recognition and loyalty program for our individual Making Strides Against Breast Cancer participants who raise a minimum of \$1,000 (per Making Strides season) to support our research and patient services programs.

How does the Grand Club Program benefit my Making Strides Against Breast

Each time you ask for a donation, you are helping save lives and create awareness about the fight against breast cancer and the American Cancer Society in your community. The more asks, the more dollars raised, the more lives saved! Through your support of the Making Strides Against Breast Cancer movement, your dollars contribute to:

- **Groundbreaking cancer research** so cancer never steals another year from anyone's life
- **Education and prevention efforts** for those currently battling the disease and those who may face a future diagnosis

How do we recognize Grand Club Members?

When you raise \$1,000, the American Cancer Society is proud to award you with a Making Strides gift. Not only does this provide us with an opportunity to thank you for your efforts, it enables you to help us promote your Making Strides Against Breast Cancer event and the lifesaving mission of the American Cancer Society. We hope you will use this backpack with pride at:

- Making Strides of Walk
- Team fundraisers
- Community Events
- Your place of work



When will I receive my Grand Club Gift?

Once you reach the \$1,000 fundraising milestone,* you will receive an email to welcome you into this elite club and your gift will be mailed to you within 1-2 weeks.

**Note: After online and offline fundraising dollars are entered and verified on your fundraising page.*

Please contact your American Cancer Society staff partner or a member of your Event Leadership Team if you have any questions about the program.