



June - 2012

PUT ON YOUR *pink* BRA 

American Cancer Society

2012 Making Strides Against Breast Cancer



of St. Lucie County



MSABC 2012 Kickoff

All those who are interested in the 2012 MSABC are invited to a Kickoff at the Town Hall at Tradition on August 23rd at 6pm. Join us to receive advanced information and early registration for the 2012 event! The address is: 10799 Civic Lane Port. St. Lucie, FL 34987. To RSVP please email terri.lott@cancer.org



Participants of the 2011 MSABC in St. Lucie start the 5K walk.



The Port St. Lucie Civic Center during the 2011 MSABC event.

2011 Top 25 Teams

- Team St. Lucie Medical Center
- Twin Peaks
- Ladies of the Lakes
- Young & Young @ Heart
- Pink Treasured Chests
- SFRO
- Team PNC
- Gertrude's Walkers
- Real Housewives of Port St. Lucie
- Pretty in Pink
- St. Lucie County Property Appraiser
- Couture Hair Design
- Fpua Pink Power Walker's
- Wendy's Walkers
- The Charmettes
- Tropicana Squeezers
- TD Bank
- The Two Fran's Team
- Pepsi Pink Cups
- Lakewood Park Elementary
- FBBC Cancer Fighters
- Team OMB
- FPHC Gems
- Caregivers
- Tax Collector Employees

Thank you for all of your hard work, we hope to see you again this year!

'Put on your Pink Bra' and join us at the Civic Center!

Teams and individuals supporting Making Strides Against Breast Cancer will join together to participate in a 5K walk on October 20th 2012. This year the event will be held at the Port St. Lucie Civic Center. Registration is **free** and will begin at 7:30am, the walk begins at 9am. Invite your friends and family and support MSABC at the 5K!

Leadership Opportunities

Introducing the 2012 MSABC Executive Committee: Nancy Hilton, Event chair; Kim and Chuck Williams, Income Vice Co-Chairs; Cindy Norris, Operations Vice Chair; and Kimberly O'Brian, Team Development Chair. The executive committee is seeking a champion to serve as the Sponsorship or Survivor Chair.

If you are interested in serving as a committee member alongside our talented volunteers (recognized below), please email daniel.regis@cancer.org

Thank you to our dedicated committee members: Jane Rowley, Marilyn Bauer, Dr. Barbara Florentine, Earla Mayes, Dr. Jacqueline Russo, Sharon Lowe, Jane Cebelah, Cynthia Quaglini, Bonne Borellis, Catherine Griffin, Micheal Decker, Barbara Cosden, Christa Miller, Zella McDuffie, Keith O'Brien, Nicole Lee, and Betty Bradwell.

Secure your MSABC Sponsorship now!

Thank you to Radiology Imaging Associates for being this year's Silver Sponsor!



Perkins Medical and St. Lucie Medical Center have also become sponsors of 2012 Making Strides Against Breast Cancer! Thank you for supporting our event!

Sponsorships ranging from the Pink Ribbon Wall of Hope Sponsor to the Pink Premier Sponsor are still available. They include advertising and recognition opportunities that vary by level.

The **Pink Premier Sponsor** is the highest level of sponsorship available and will receive the highest level of exposure. The sponsor will have logo placements on all promotional spots and advertising, the opportunity to tag the ACS logo, a banner on stage, logos on the start and finish line and a tent and display at the event for promotional materials. Do not miss out on the opportunity to be this year's Pink Premier Sponsor!

If you would like more information about sponsorship opportunities please email: daniel.regis@cancer.org

For more information/ free registration - go to: www.putonyourpinkbra.com/stlucie

