



Making Strides Against Breast Cancer of Hawaii 2017 Team and Individual Recognition & Challenges

www.MakingStridesWalk.org/Hawaii

SPECIAL RECOGNITION

TEAMS

TEAM PACESETTER

Once your team reaches or surpasses the \$25,000 Pacesetter Team fundraising goal, your team will become a 2017 Pacesetter Team and each team member will be part of the 2017 Pacesetters Club!

- Members receive special recognition gifts for team members and
- Team receives an award to display.



Join team **BHCI Pink** who became our first Making Strides Hawaii Team Pacesetter in 2015!

\$7,500 FUNDRAISING TEAM CLUB

Teams which reach \$7,500 by September 30 will be hosted on-site with a 10' x 10' team tent within our Ke`ehi Lagoon Beach Park event area.

MAULI OLA (Breath of Life) Award

Awarded to teams who recruit at least five (5) cancer survivors on their team.

INDIVIDUALS

PACESETTER

Awarded to individuals who reach or surpass the \$2,500 Pacesetter fundraising goal.

Achievement includes:

- Acknowledgment at Making Strides Against Breast Cancer events;
- Recognition on the Making Strides website;
- A special recognition gift;
- Special Invitations to local events; and
- The honor and pride of knowing you are a leader in helping to finish the fight!



REAL MEN WEAR PINK

This distinguished group of community leaders raise awareness and money to support the American Cancer Society's breast cancer initiatives – and to help us save more lives than ever before.

COMMITMENTS:

- Fundraise with the goal of reaching a minimum of \$1,000 working towards a \$2,500 Pacesetter goal *
- Wear pink throughout the month of October
- Raise awareness through your social networks

* Real Men Wear Pink candidates who are also on a Making Strides Against Breast Cancer team will be soft credited with their donations raised on their team's page, too.

BENEFITS:

- Exclusive prize for top fundraiser
- Verbal recognition at Making Strides Against Breast Cancer Kickoff event
- Real Men Wear Pink lapel pin
- Official 2017 Making Strides Against Breast Cancer event t-shirt
- Recognition at Making Strides Against Breast Cancer walk
- Real Men raising \$2,500 or more will get to choose a special recognition item

EVENT CHALLENGES*

- **INDIVIDUAL “EARLY BIRD” REGISTRATION:** All individuals who register by 11:59 PM HT on **Saturday, March 25** will be entered into a drawing to receive one (1) Making Strides logo bag (pictured below).



- **TEAM “EARLY BIRD” REGISTRATION:** All Team Leaders who register by 11:59 PM HT on **Friday, June 30, 2017** will be entered into a drawing to receive one (1) black logoed wired shopping/picnic bag.



- **DONATIONS - “GIVE HOPE, GIVE THANKS ... \$72 in 72 hours:”** Every participant who raises \$72 through their Strides Online Web site between **5:00 PM HT on Thursday, August 17 to 5:00 PM HT on Sunday, August 20** will receive a lovingly handmade pink glass bead charmed “Hope” bracelet.



- **EMAILS – “SHARE YOUR PASSION:”** The top ten (10) individuals who send emails through their Strides Online Dashboard between **12:01 AM on Sunday, September 17 through 11:59 PM on Saturday, September 23** will receive a logoed Making Strides socks, notebook, and pen set.



- **REGISTRATION – “Pink Power VIP Parking”** 7-day Registration Challenge: Help us reach our goal of registering 5,000 walkers. The top five (5) teams which register the most team members AND fundraise at least \$250 total through their Facebook or Strides Online Web site between **12:01 AM HT on Sunday, October 1 to 11:59 PM HT on Sunday, October 8** will receive two (2) VIP Parking passes on event day.



* Donation not required to participate in any of these drawings. If you would like to enter, please email your name, phone number, and the challenge name to HonoluluHIStrides@cancer.org by the particular challenge’s stated deadline.

Also, for all REGISTRATION challenges, prior registrants automatically qualify for their respective drawings.

Any of these opportunities may be mailed or dropped off to American Cancer Society, 2370 Nuuanu Avenue, Honolulu, HI 96817. You may also call staff partner Michelle Hashimoto for more information at (808) 432-9163.