



2017 Making Strides Against Breast Cancer Event Information

Event Location:

zMAX Dragway
6570 Bruton Smith Blvd
Concord, NC 28027



*** Strollers welcome
*** No pets please

Schedule of Events:

- ♀ Registration Opens 8:00am
- ♀ Kids Zone 8:00am-1:00pm
- ♀ "Pink Out" tent and Photo Area 8:00-noon
- ♀ Tutu & Cape Contest 8:30am (Stage)
- ♀ **Survivor Group Photo 8:40am (Survivor Tent)**
- ♀ **Pacesetter Picture 8:45am (Stage)**
- ♀ Fitness Connection Warm-Up 8:47am (Stage)
- ♀ Program 9:00am (Stage)
- ♀ Walk Starts 9:30am
- ♀ Raffles and Kids Quilt Contest Winners announced at the end of the walk.
- ♀ Box Lunch will be available for purchase from PDQ for \$5 (cash only) after the walk.
- ♀ Event festivities conclude by 1:00pm

Weather & Attire:

Making Strides Against Breast Cancer takes place rain or shine and in cold or warm weather. We encourage participants to check the weather and dress accordingly. Please be prepared with layers as it may start cool in the early hours and get warm as the day progresses.

Parking: FREE parking is available at the zMAX Dragway.

There is only ONE entrance for Making Strides at the zMAX Dragway on Bruton Smith Blvd. Look for the large zMAX sign, video board, pink sky dancer, balloons and signage on Bruton Smith Blvd, next to Camping World and follow the signs. Look for the volunteers directing parking and please drive carefully watching for pedestrians.

Because there is only one entrance to the zMAX Dragway the traffic will get backed up, so we encourage everyone to plan to arrive by 8:30am so you have ample time to get in and not miss any of the activities planned.

Meeting Locations:

With so many participants and such a large and open space at the Dragway, it can be difficult to coordinate a meeting spot for your team. We suggest you reach out to your team to determine a meeting time and notify them to look for a particular balloon, sign on a stick, banner or other way to easily identify your team in the crowd.

Group/Team Picture Planning:

The photo booth, sponsored by LMK Clinical Research Consulting and Toshiba and team picture area will be open from 8-noon. Photos will be printed or texted with you at the LMK & Toshiba photo booth. A Making Strides backdrop is provided for you to take pictures at the team photo area where we will have volunteers to help take your pic. There will be a AAA pink tow truck and Chevy pace car on site to also take pictures with. Please share them on our Making Strides [Facebook](#), [Twitter](#) and [Instagram](#) pages using #StridesCLT.



Walker Registration and Check-In:

- ♀ Survivors please **SKIP** the Check-in tent and proceed directly to the Survivor Tent.
- ♀ If you have previously registered online, and do not have any additional funds to turn in, you do not need to go to the Check-in Tent. Look for volunteers who will be handing out participant stickers.
 - If you have a large team that is all in attendance, you may send one person to get stickers for the entire team.
- ♀ If you have registered online, but need to turn in fundraising money please look for signs at the Check-in tent for the appropriate line.
- ♀ If you have registered online and want to make a donation please look for signs at the Check-in tent for the appropriate line for donations.
- ♀ If you have **NOT** registered online, go to the Check-In tent and line up under the “Registration for Walkers” sign. A volunteer will instruct you to the correct table to fill out your registration form.
- ♀ We will accept cash, check, or credit/debit card at registration.
- ♀ Personal identification, an ID number or any type of registration print out is **NOT** needed.

Survivor Check-In & Tent:

- ♀ All Survivors are encouraged to visit the Survivor tent to receive your special gifts and enter in the survivor raffle.
- ♀ Survivors do **NOT** need to go to the general Check-In Tent as they can take care of all their needs at the Survivor Tent.
- ♀ Survivors who have **NOT** registered online may register at the Survivor Tent. A volunteer will instruct you to fill out your registration form.
- ♀ Survivors who have previously registered online, and have fundraising money to turn in may do so at the Survivor Tent.
- ♀ Survivor gifts are available on a first come, first serve basis and are not guaranteed for everyone. We have planned for a significant number of survivors but cannot guarantee availability.

T-shirts:

- ♀ **Individual Walkers:** Participant t-shirts will be available for purchase at the two Strides Store Merchandise Tents for \$15.
- ♀ **Survivors** – Pink Survivor t-shirts will be distributed at the Survivor Tent on a first come, first serve basis. Survivors do **NOT** have to go to the general Check-In Tent.

Strides Store:

- ♀ Making Strides merchandise will be available for purchase at two different merchandise tents.
- ♀ There will be two stores for your convenience, one located at the entrance and the other near the starting line
- ♀ Quantities and sizes of all items are limited.
- ♀ We accept cash, check, or credit/debit card.

Survivor Walk of Fame

- ♀ We will be selling Survivor Walk of Fame stars at the Survivor Tent for a donation.
- ♀ Be sure to stop by and make a donation in honor of the survivors in your life to add to the Survivor Walk of Fame.

Making Strides Painting Raffle

- ♀ Be sure to buy your raffle tickets to win this Making Strides painting created by artist Michael P. Maness, a 7-time cancer survivor.
- ♀ Tickets are 2 for \$5, 5 for \$10 or an Armlength for \$20.
- ♀ Look for volunteers selling raffle tickets throughout the Dragway as well as at the Merchandise Tents.
- ♀ Winner is drawn after the walk and must be present to win.



Kids Zone:

- ♀ We encourage you to make a donation to participate in Kids Zone 15th Anniversary Quilt contest and other activities.
- ♀ Two children, one under 10 and the other 10 and older, will be chosen 1st Place and will win Splash Passes to Great Wolf Lodge.
- ♀ The children's creations will be used to create a 15th Anniversary Making Strides quilt.
- ♀ Winners will be announced after the walk.
- ♀ **Children must be supervised by their parent or guardian while in the Kids Zone.**

Mission Tent sponsored by Camping World

- ♀ Please be sure to check out the Mission Tent for information about cancer research, free support services and volunteering with the American Cancer Society as well as how you can sign up to be an ACS CAN (Cancer Action Network) member.

Walk Courses:

- ♀ There are two options for walkers, starting together at the MSC Industrial Supply Start Line:
 - The shorter route is approximately 1.5 miles and consists of walking the length of the drag strip and back to the start. [Click here](#) to see the route map.
 - The full route is approximately 2.8 miles, and consists of walking the length of the drag strip, exiting the Dragway on the access road to complete a loop around the Dirt Track, returning to the Dragway crossing under it via the tunnel, coming up and walking back down the Dragway on the access road, returning to the Dragway at the open gates and finishing by walking back up the Dragway to the MSC Industrial Supply Start line. [Click here](#) to see the route map.
- ♀ There are two water stops on the course. The first, sponsored by LeBleu Water, is located at the end of the Dragstrip. The second, sponsored by Diamond Springs Water, is located at the start and end of the loop around the dirt track, such that walkers will pass it twice.
- ♀ The course will be clearly marked with signs and volunteers.
- ♀ Should you become too tired to finish the walk, **AAA Carolinas' Strides Ride** will be ready to pick you up! Locate a course monitor or water stop and ask the volunteer to call Strides Ride. Thank you, AAA Carolinas for generously providing transportation for Making Strides participants.

Restrooms:

Restrooms are located at the Dragway below the East Grandstand, closest to where you parked and on the Dirt Track side of the Dragway.

First Aid/EMS:

Minor first aid needs will be handled at the Check-In tent. We will also have EMS on site, if needed.