Registration opens at 7 a.m. and the program begins at 7:30 a.m. The official walk start is 8 a.m. Making Strides Against Breast Cancer is a rain or shine event! Arrive early and plan to be there for the 7:30 a.m. program. Making Strides Against Breast Cancer is a 3-mile walk.

Location
Tempe Beach Park is located at 80 West Rio Salado Parkway. To enter the park from Loop 202, take the exit for Scottsdale Road and head South on Scottsdale Road. Turn right onto Rio Salado Parkway. The park will be on your right, in between Mill and Ash Avenues. You may also access the park from Priest Drive and then take Rio Salado Parkway.

This year our event coincides with the ASU Homecoming festivities. There may be additional road closings and traffic, so please plan accordingly. We urge you to take the Valley Metro Light Rail or carpool if at all possible.

Please be aware that the Rural Road 202 Westbound on ramp and Rural Road 202 Eastbound off ramp closure will be in place no later than 8 a.m., more likely at 7:00 a.m.

And, the following roads will be CLOSED by 7:30 a.m.:

- Both directions of Rio Salado between Mill and Ash
- Both Mill Avenue Bridges
- Eastbound Curry between Mill and College
- Southbound College between Curry and Gilbert
- Eastbound Gilbert between College and Scottsdale
- The curb lane and middle lane southbound Scottsdale between Gilbert and Rio Salado
Parking
For your convenience, the Valley Metro Light Rail has many park and ride locations throughout Tempe. There is a drop off location close to the park at 3rd Street and Mill Avenue. For more information, go to valleymetro.org.

Additional public parking is available at the following locations around Tempe Beach Park. All parking fees will apply.

- Hayden Station West Surface Lot (3rd Street and Ash Avenue) – parking fee is $5, lot has 400 spaces
- Surface Lot (5th Street and Farmer Street) – parking fee is $5, lot has 200 spaces
- US Airways Parking Garage (Rio Salado Parkway and Ash Avenue) – parking fee is $5, lot has 1,600 spaces
- Hayden Ferry Lakeside garage (Mill Avenue and Rio Salado Parkway) – parking fee is $5, lot has 2,400 spaces

Handicapped Parking
A few designated handicapped parking spaces are located in the lot adjacent to Tempe Beach Park. Please call Ryan Hollaender at 602-952-7506 for more information.

Survivor Breakfast - NEW for 2017 – provided by Kneaders
All cancer survivors and a caregiver are invited to visit the Survivor Breakfast Tent, to enjoy a breakfast provided by Kneaders. You can then sit down in the Survivor Picnic Pavilion to eat it.

Survivor Check-in
All breast cancer survivors are encouraged to visit the Survivor VIP Experience Tent, to receive their survivor t-shirt, enjoy some special surprises, and be recognized and celebrated. We will also have a special activity for survivors. Look for our Survivor guides holding signs to help lead you to the tent. Please check in and let us know you are here. You are HOPE!

Survivor Group Photo (Our second annual)
ALL survivors, please meet near the Survivor Tent at 7:15 a.m. to take a group photo you can download later as a memento of your experience.

Registration
If all members of your team have registered online, there’s no need to stop by the Registration Tent unless you have donations to turn in. If you received a print and bring e-mail, please take it to the Registration Tent along with your donations. You can also make credit card donations at the Registration Tent.

If you have not registered online, turn in your completed form at the Registration Tent or pick one up there. All walkers must register before participating. Registration will open at 7 a.m. onsite. Please be sure to fill out your registration form completely and legibly.
Event Activities
- Stage program including sponsor speakers
- National Anthem performed by Joe McKinstry
- Music by DJ Doll
- Warm up by the Arizona Cardinals Cheerleaders
- Big Red from the Arizona Cardinals
- Kids Zone sponsored by Western Refining
- Oversized inflatable pink chair team photo opportunity sponsored by Weight Watchers
- Two Green Screen Photo Booths sponsored by Synaptics
- Selfie Station sponsored by Bikini Beans Espresso
- Food Trucks serving breakfast menus – The Traveling Cup (2), Waffle Crush, and Taste! Of New Mexico
- Tribute Paddles available at the Foothills Sports Medicine Physical Therapy Tent

Before the Walk
Before the walk, stop by and learn more about what the American Cancer Society is doing to help people facing cancer in our community. There will be informational tents where you can learn more about the American Cancer Society’s programs and services, events and volunteer opportunities. Also visit the many tents of our sponsors and see how they are helping to finish the fight against breast cancer.

ACS CAN
Stop by the tent of American Cancer Society Cancer Action Network, the advocacy affiliate of the American Cancer Society to learn how you can help make cancer a top national priority! Our ACS CAN volunteers will also be along the route getting Tobacco 21 petitions signed!

T-Shirts and Event Merchandise
A limited number of official walk t-shirts will be available at the event for an $18 donation, as well as an array of Making Strides Against Breast Cancer merchandise, benefiting the American Cancer Society. Please visit the Merchandise Tent to see what is available.

State Forty Eight Exclusive Making Strides t-shirts
Don’t forget to stop by the State Forty Eight mobile store container and get your exclusive Making Strides t-shirt, with $5 from every shirt going to Making Strides of Phoenix!

Bathrooms
For your convenience, portable toilets will be located along the walk route at each of the water stops, located approximately every 3/4 mile, and in the main event area of the park.
First Aid
A First Aid Tent will be available for minor injuries in the main park area near the Registration Tent. Please report any injury needing attention to an American Cancer Society event staff member. Staff members will be stationed at water stops, located approximately every 3/4 mile.

Rest Stops and Route Sweep Golf Cart
Rest stops will be located approximately every 3/4 mile and will provide water and portable toilets. A route sweep golf cart will circle the walk route and can pick up those who would like to go back to the main event area.

What not to Bring
Please do not bring dogs, bikes, picnics, scooters, wheelies, skateboards, rollerblades and skates (strollers and wagons are permitted). Balloons or posted signs or banners are not permitted. You may bring signs, but cannot post them. Solicitation is also not permitted. This is also a non-smoking event.

Wall of Hope
Why do you make strides? Stop by and sign our Wall of Hope banner in memory of a loved one or in recognition of the special person in your life who is fighting or has survived breast cancer. The Wall of Hope banner will be located in the main event area of the park.

Water Stops
We will have water at each of the water stops. While we try to plan accordingly for the number of walkers we think we will have, please be aware that we may not have enough for everyone. It would be a good idea to have your own water bottle with you.