



Making Strides Against Breast Cancer of the Fox Valley

**Saturday,
October 21, 2017**

LOCATION

Fox Cities Stadium
2400 N. Casaloma Drive,
Appleton, WI 54913

7:30a.m.

Registration, Activities Begin

9:00a.m.

Opening Ceremony

9:30a.m.

Walk!

10:30a.m.

Pink Powerhouse Pull

10:00-12:30a.m.

PINKnic Party

**Event Goal:
\$90,000.00**

**Questions about this year's
walk?**

Contact Cindy Sommer at
920.321.1368 or

foxvalleywistrides@cancer.org

Building your Team!

Do you know what the number one reason people are not involved with a Making Strides Against Breast Cancer event is? They were never asked! Now is the time to talk to your family, friends, coworkers, and other community members about getting involved and start building out your team of supporters to come raise awareness and walk with you at Fox Cities Stadium on October 21. [Click Here](#) to see the A-Z of Team Recruitment.

Thank you for helping save lives from breast cancer by recruiting teams and raising funds. We couldn't do this without you. Team Leaders and their teams are the heart and soul of Making Strides events. We have many great team recruitment ideas to help you meet your goals. Be creative, have fun, and ask everyone to support your efforts to help create a world free from the pain and suffering of breast cancer.

Registration is OPEN!

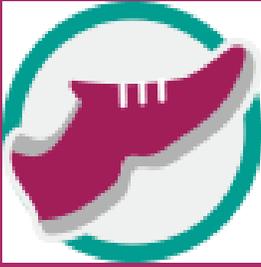
It is never too early to get started! Teams are already signing up and starting to fundraise.

Register your team today at www.makingstrideswalk.org/foxvalley.wi.



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Fundraising isn't all that we do, but all that we do depends on fundraising.

Congratulations to our top fundraisers!

TOP PARTICIPANTS

1. Dr. Nelida Sjak-Shie \$2,000
2. Tami Hoff \$500
3. Diane Barthuly Pahl \$355

TOP TEAMS

1. ThedaCare Cancer Care \$2,000
2. Team 3D \$1,050
3. Got Faith! \$555

Who will be in the top 3 spots next month?

Make Strides In Your Style

Show your team spirit with our fully customizable line of apparel! Team leaders can completely customize their team shirts front and/or back, using an online design tool that lets you upload photos, apply cool typefaces, and draw on fun stock images to make a statement. [Click Here](#) to get started creating your teams shirts today! Be sure to order early, orders must be placed by **September 25** to ensure you get them in time.



Look Good Feel Better is an American Cancer Society program dedicated to improving the quality of life and self-esteem of people undergoing cancer treatment. The program offers complimentary group, individual, and online sessions that teach beauty techniques to help people with cancer to face their diagnosis with greater confidence. In 2016 more than 36,000 women learned how to manage the appearance-related side effects of treatment through out Look Good Feel Better program

To find out more information about Look Good Feel Better [Click Here.](#)

Interested in volunteering for Look Good Feel Better?

Experienced beauty professionals such as hairstylists, estheticians, makeup artists, and nail technicians are always needed to help conduct group programs and/or one-on-one salon consultations. [Click Here](#) for more information on becoming a Look Good Feel Better volunteer.

Did you know...

In 2016, 210 free wigs & head coverings were given through our TLC program to people in the Fox Valley!



How would you like to fundraise for your team at Appleton's largest block party, Octoberfest!

You are in luck! We have two spots left (11:45am-3:00pm and 2:45pm-6:00pm). Come and work at the American Cancer Society Making Strides Against Breast Cancer Caramel Apple Booth on September 30, 2017. Your team is required to have the commitment of 6 team members who can work the full 3 hour shift. All the money raised at Octoberfest will be split evenly between the three teams and credited to their fundraising totals! We will provide all the food and supplies, you just need to provide the people and an energetic attitude. Contact Cindy at 920.321.1368 or foxvalleywistrides@cancer.org for more information or to claim your teams spot [click here!](#)

Octoberfest

September 30, 2017 | 9:00am—6:00pm

College Ave, Appleton

Meet our 2017 Honorary Survivor

Christine Kiriazes

'Now that I am on the other side & 3 years cancer free I can do so much more... the past 3 years with ACS & Making Strides have been so fun, and as a survivor I can actively give back in so many ways. My caregiver, my better half, also gives back and is a Real Men Wear Pink candidate. We can help prevent & pull others through this, but it takes us all. I know we'll find a cure soon. We're so close.

This, my 4th walk, is such a moving & amazing experience. It's our chance to give back & be the change. I hope you all experience it this year... sign up to start a team, do it again & raise your goal, or join us- CKS WolfPack!

Lets be the change we want to see in the world! I know together we can end this disease. I hope to see you October 21st.'

-Christine



Tips For Building Your Team



1. **SET A GOAL** and **SHARE IT!**
2. **Publicize** the event by distributing information through your office, school, church, etc..
3. **Personalize** your team page with pictures and your motivation for supporting the fight against cancer.
4. **Email and post through social media** to ask your friends and family to support you by joining your team or making a donation. Did you know that participants that send out emails raise 10% more than those who do not! For helpful tips on maximizing your Social Media [click here](#).
5. **Communicate with your team**. Share weekly updates on your progress, your top fundraisers and challenges that you get from the American Cancer Society.
6. **AKNOWLEDGE your team members** when they meet a personal fundraising goal or someone donates to your team.
7. Check out our downloadable online resources at www.makingstrideswalk.org/foxvalleywi. Under the "Forms & Documents"
8. Most importantly **HAVE FUN!** Do fun challenges and fundraisers with your team. Be silly and have a good time. The more fun you are having the more people will want to join you and your team.



- August—October**—Support our [Real Men Wear Pink](#) and [Pink Powerhouse Pull](#) candidates
- September 25**—Deadline to order your Making Strides t-shirt. [Click here](#) to get yours today!
- September 30**—Octoberfest | 9:00am—6:00pm | College Ave., Appleton
- October 21**—Making Strides Day! We can't wait to celebrate with you.

For more information about Making Strides

Website: www.makingstrideswalk.org/FoxValleyWI

Your American Cancer Society Staff Partner:

Cindy Sommer
920.321.1368
foxvalleywistrides@cancer.org



Special Thanks to our Flagship Sponsor:



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