



Making Strides Against Breast Cancer Of Springfield

2016
Making Strides of Springfield
Goal to raise \$100,000
Saturday, Oct. 8 at Illinois State Fairgrounds

*Participants may park FREE in any lots on the Illinois State Fairgrounds. We suggest coming into fairgrounds from Taintor Street which is on North side of Fairgrounds.

8:00
Registration & Activities Begin

**9:00 Program/
Walk start**

2016 Flagship Sponsor:



Schedule of Events
(times are subject to change and more will be added!)

8:00 **Registration, Activities & Entertainment Begin**
Coffee & donuts available
Photo booth open
Strides store open (Cash, Check, Credit Accepted)

9:00 **Opening Ceremony**
Survivor March & Photo
Wear your PINK—We'll be crowning our 2nd Annual Best Dressed!

9:30 **Walk Begins**
Walk will conclude at Be Aware Women's Fair at the Orr Building

10:45 **Closing ceremony—Orr Building**

Registration and Check-in

All event participants need to register for the walk, including children.

To register online you will need an email address. If you or your children do not have an email address, you can call to

request a paper form or register by phone by calling 1-800-227-2345 ext 2. Participants that do not register online will need to complete a paper registration form before partaking in the walk and other event activities.

There is no registration fee this year but we encourage all participants to make a \$25 donation to show their commitment to helping us Fight Breast Cancer.

Fundraising Incentives

All incentives are progressive so you will receive the incentive prize and all of the prizes for lower levels and you continue to raise more money!

You will have until December 31st to earn other incentives.



\$500
Lunch Cooler

\$1,000
Cooler & a Roll-up picnic blanket



\$1,500
Cooler, picnic blanket and cotton canvas tote bag

\$2,500
Pacesetter

All the above prizes and a Making Strides apparel item!

Strides Shirts and Merchandise

Since there is not a fee to register for this year's walk, participants will NOT automatically get an event shirt. If you didn't get a chance to pre-order shirts for your team, we will offer a limited supply of shirts at the event for a suggested donation of \$20. Quantity and sizes are limited so please arrive early.

We will also have a limited supply of Making Strides hats, gloves, mugs and other items available. Last year items sold out, so arrive early if you are interested!

***Note: We will also be selling items at the Be Aware Women's Fair at the Orr Building as well.**



Frequently Asked Questions

What time does the event start?

Registration, survivor activities, strides store, etc.. All open at 8:00 a.m. Program will be at 9:00 followed by the walk.

Where do I come after I park? Please come to the Commodities Pavilion, which is across from the grandstand.

Is the route wheel chair & stroller friendly? Yes.

What happened if it rains? The event will take place rain or shine. The only reason we will cancel the event is if there is dangerous weather.

Where will the route take place?

We are switching up the route this year. We will hand out maps day of and have lots of volunteers directing participants.

What forms of payment are accepted?

Donation and purchases for MSABC merchandise can be made with cash, check or credit card.

Will there be coffee? Yes! We will have coffee & donuts available from 8–10.

Where does the walk end? The walk will conclude at the Orr Building for the Be Aware Women's Fair, which is just outside of Conservation World.

A Note To Our Breast Cancer Survivors & Warriors

We are so glad that you will be joining us at this year's Making Strides Walk and hope you enjoy the event. You are the reason we are all here and the reason we walk!

Please be sure to check in at the survivor tent upon arrival which

will be located near registration.

Our opening ceremony will begin at 9:00 a.m. and we would love to have you join your fellow survivors in a celebration march from the survivor area to the stage where we will take a group survivor photo!



Join us on Social Media!



[Facebook.com/MakingStridesSpringfield](https://www.facebook.com/MakingStridesSpringfield)

#SpringfieldStrides

Why we need you to fundraise

WE NEED YOU!

We need you to join us in bringing awareness to breast cancer and the battle that men and women diagnosed with this disease are facing, but more than that, we need you to help us raise funds so we can *do something* to ease the burdens they are carrying today and provide hope that there will be a better, brighter and healthier tomorrow. A day when a breast cancer diagnosis is not a scary thing or non-existent.

Meet Kelli

Kelli was diagnosed with breast cancer when she was 35 years old. Her sister was diagnosed with breast cancer 6 months later and lost her battle after 18 months. Three weeks after she passed away, Kelli found out her cancer was back and had metastasized to her bones and liver. Kelli is now 40 years old and will be on some type of chemo the rest of her life. The chemo she was on was working but doctors recent-

ly discovered a tumor on her brain. Now Kelli needs new options. She has two young children she wants to see graduate from high school.

We fundraise to give people like Kelli HOPE.

Hope that research is happening and that more options are in development. Hope that she will be able to celebrate the milestones in her children's lives.



Day of Event Tips

Arrive early— event activities start at 8:00 am so be sure to come early, check-in and start enjoying the fun!

Dress for the weather— The event will take place rain or shine. Consider dressing in layers as it's usually chilly in the morning but warms up as you walk. You'll also want to choose your shoes wisely. All cloth shoes might get wet if there is a lot of dew on the grass and comfort is important.

Designate a team meeting place— decide ahead of time where you want to meet up with your team and when. You can also create a team poster or hand-held sign to identify your group.

No pets, bikes or rollerblades are allowed.

This is a Smoke Free event

Dress festive—Sport your pink and any other festive apparel you choose. We will have a contest for the best PINK outfit! :)

Plan to visit the Be Aware

Women's Fair! Memorial has been hard at work to put together another great vendor fair to conclude our walk. Plan to spend some time here visiting the booths upon completing the walk. There will be lots of giveaways AND it's free for Strides participants! :)

NOTE: Fair ends at 2:00 p.m.

Turning in Donations

Cash and check donations can be turned in to the American Cancer Society Office M-F 9am-5pm and checks can be mailed to our office. Checks turned in to the office will take up to two weeks to appear on your web page.

American Cancer Society
675 E Linton Avenue
Springfield, IL 62703

Donations can be made online with a credit card at makingstrideswalk.org/SpringfieldIL and will be reflected in your online total almost immediately.

Mobile App

This year you can also accept check and credit card donations using the Making Strides mobile app. The app works similar to the way you make deposits with mobile banking and can be

found on the app store by searching ACS Fundraising.

We encourage you to turn in all donations prior to the event but donations will also be accepted in the registration tent during the Making Strides Walk.





New location

Pampered in Pink Event

Sunday, October 2nd From 1pm-4pm

Aqua Sports Club

1 Club Area, Springfield, Illinois 62712

off W Lake Shore Drive to Clubhouse Drive

FREE DAY OF PAMPERING FOR OUR

BREAST CANCER SURVIVORS AND A CAREGIVER

A sneak peek at some of the fun things we have planned for you: Massages, Manicures, Pink Hair Extensions, Caricatures, Games, Crafts, Food, Music, Giveaways & More!

Please RSVP by September 25 to Teri at
mtdambacher@sbcglobal.net or 217-585-0234

Mark Your Calendar!

9th Annual Making Strides Against Breast Cancer Walk of Springfield, October 8, 2016 at the Illinois State Fairgrounds. Registration and Survivor / Caregiver activities begin at 8:00 a.m.

MAKINGSTRIDESWALK.ORG/SPRINGFIELDIL

