



2016 Making Strides Against Breast Cancer Logistics

Event Location:

zMax Dragway- Charlotte Motor Speedway
6570 Bruton Smith Blvd
Concord, NC

Schedule of Events:

- ♀ Registration Opens 8:00am
- ♀ Kids Zone 8:00am-1:00pm
- ♀ “Pink Out” tent and Photo Area 8:00-noon
- ♀ Warm-Up 8:30am
- ♀ Announcements & Program 8:45am
- ♀ **Pacesetter Picture 8:45am**
- ♀ **Survivor Group Photo 9:15am**
- ♀ Walk Starts **led my Survivors** (5K and Fun Walk) 9:30am
- ♀ Closing Announcements 11:30am
- ♀ Lunch will be available for purchase from PDQ for \$5 (cash only)
- ♀ Event festivities conclude by 1:00pm

Weather & Attire:

Making Strides Against Breast Cancer takes place rain or shine and in cold or warm weather. We encourage participants to check the weather and dress accordingly.

Parking:

- ♀ **Free parking is available at the zMax Dragway.**
 - Look for the Pink Balloons on Bruton Smith Blvd, and follow the signs. Look for the volunteers directing parking and please drive carefully watching for pedestrians.
 - We also encourage you to carpool if possible, to save parking space.

Meeting Locations:

With so many participants, it can be difficult to coordinate a meeting spot for your team. We suggest you reach out to your team before the event and determine a meeting location and time that will be convenient for everyone.

Group/Team Picture Planning:

The photo area will be open from 8-noon and is located in the “Pink Out” tent. You will know it when you see it! We even have props for your pictures! Please take care of the props and leave them on the table after your photos.

We also hope you will take photos with our sponsors’ pink vehicles. There will be a pink tow truck and dump truck on site. We recommend advising your team before event day with information about your team photo plans.

Walker Registration and Check-In:

- ♀ If you have previously registered online, and do not have any additional funds to turn in, you can go to the express check-in line or check-in with one of our “clipboard brigade” volunteers around the check-in tent to receive your participant sticker.
 - If you have a large team that is all in attendance, you may send one person to get stickers for the entire team.
 - If you have registered online, but need to turn in money please look for signs at the Check-in tent for the appropriate line.
- ♀ If you have not registered online, go to the Check-In tent and line up under the “Registration for Walkers” sign. A volunteer will instruct you to the correct table to fill out your registration form.
- ♀ Personal identification will not be needed to check in at registration.
- ♀ If you have fundraising money to turn in, please do so at this time.
- ♀ We will accept cash, check, or credit/debit card at registration.

Survivor Check-In & Tent:

- ♀ Survivors do not need to go to the general Check-In Tent.
- ♀ Survivors register at the Survivor Tent (sponsored by Harris Teeter)
- ♀ Survivors who have previously registered online, please visit the Survivor Tent to pick up your pink Survivor t-shirt and turn in any additional funds you may have raised.
- ♀ If you have not registered online, go to the Survivor Tent to register. A volunteer will instruct you to fill out your registration form.
 - Day-of registrants are not guaranteed a t-shirt.
- ♀ Survivors receive a pink Survivor t-shirt.
 - Team Leaders were not responsible for ordering pink Survivor t-shirts. You will receive this shirt the day of the event.
 - If you did not indicate that you are a breast cancer survivor on your registration, you are not guaranteed a Survivor t-shirt. Please visit the Survivor Tent after the walk to see if we have extra shirts available.
- ♀ Survivors are encouraged to enjoy the Survivor Tent area. Family and friends are welcome to join you in the survivor area. Please be mindful that the chair massages are for all participants but survivors will receive express service.
- ♀ Additional refreshments will be provided by PDQ Restaurant.

T-shirts:

- ♀ **Individual Walkers:** Participant t-shirts will be available for purchase at the Strides Store for \$12
- ♀ **Survivors** – Pink Survivor t-shirts will be distributed at the Survivor Tent. Survivors do not have to go to the general Check-In Tent. If you did not indicate that you are a breast cancer survivor on your registration, you are not guaranteed a Survivor t-shirt. Please visit the Survivor Tent after the walk to see if we have extra shirts available.

Strides Store:

- ♀ Making Strides merchandise will be available for purchase at the merchandise tent.
- ♀ There will be two stores for your convenience, one located at the entrance and the other near the starting line
- ♀ Items range in price from \$1 to \$60.
- ♀ Quantities of all items are limited.
- ♀ We accept cash, check, or credit/debit card.

Walk Signs for Birthday Blvd & Memory Lane:

- ♀ Previously decorated Birthday Blvd and Memory Lane signs should be dropped off at check-in by 9:15am.
- ♀ You may also decorate a sign near the Survivor tent.
- ♀ Signs may be collected for personal use after the walk.

Kids Zone:

- ♀ We encourage you to make a donation to participate in Kids Zone activities.
- ♀ Activities include: face painting, temporary tattoos, coloring, and a special craft from A.C. Moore!
- ♀ **Children must be supervised by their parent or guardian while in the Kids Zone.**

Resource Row

- ♀ New for 2016 is resource row featuring support in the community for those facing breast cancer

5K Course:

- ♀ The route will begin with walking the length of the drag strip and back, then exiting the dragway to walk over to the Speedway returning to the Dragway for the conclusion.
- ♀ The course will be clearly marked with signs and volunteers.
- ♀ Should you have any questions along the course, please look for a "course monitor".

Fun Walk:

- ♀ Participants have two options for a shorter route. Option 1: Down and back along the Drag Strip. Option 2: Exit the dragway to walk a portion at the speedway.

Strides Ride:

Should you become too tired to finish the walk, **AAA Carolinas' Strides Ride** will be ready to pick you up! Locate a course monitor or water table and ask the volunteer to call Strides Ride. Thank you, AAA Carolinas for generously providing transportation for Making Strides participants.

Food & Water:

- ♀ Coffee will be served beginning at 8:00am
- ♀ We will provide complimentary race snacks after the walk provided by Wal-Mart.
- ♀ There will be water stations along the course.

Restrooms:

Restrooms are located at the Dragway.

First Aid/EMS:

Minor first aid needs will be handled at the Check-In tent. We will also have EMS on site, if needed.

***** Strollers welcome**

***** No pets please**