



AVON
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WHAT UNITES US, IGNITES US



JOIN MAKING STRIDES AGAINST BREAST CANCER

We come together, as the largest network of breast cancer events in the nation, to lead the fight against breast cancer.

At each event, we celebrate survivors, and we raise awareness and funds to fight breast cancer. Our walks are non-competitive, 3 to 5 miles long, and have no minimum fundraising amount. Fundraising can be done through our website or our FUNdraising app, or you can personally collect donations to turn in at the event.

Last year, more than 1.2 million Making Strides walkers helped raise more than \$60 million to fight breast cancer. But united, we can do so much more. So join us at a Making Strides event. We can't do this without you.

REASONS TO BE YOUNITED™.

In 2019, more than 268,000 women are expected to be newly diagnosed with breast cancer.

- Breast cancer is the most frequently diagnosed cancer in women (excluding skin cancer) and second only to lung cancer as a cause of cancer death in women.
- Breast cancer death rates have declined by 40% since 1989, contributing to 348,800 lives saved.
- The five-year relative survival rate for breast cancer that has not spread to the lymph nodes or other locations is 99%.

HOW YOUR SUPPORT MAKES A DIFFERENCE

Thanks to your fundraising and participation in the Making Strides walk, you are helping the American Cancer Society save lives from breast cancer.



INNOVATIVE RESEARCH

Investing in breakthrough breast cancer research to better understand, prevent, find, and treat the disease



SUPPORTING PATIENTS

Free rides to chemo, free places to stay near hospitals, and a live 24/7 cancer helpline for answers and support



EDUCATION AND PREVENTION

Helping people reduce their breast cancer risk or find it early when it may be easier to treat

For more information:
MakingStridesWalk.org