



AVON
National Presenting Sponsor

CREATE A WALL OF HOPE



WALL OF HOPE

A Making Strides Against Breast Cancer Wall of Hope is a great way to get people's attention and motivate them to join us in leading the fight against breast cancer.

HOW A WALL OF HOPE WORKS

- Contact your local American Cancer Society to get pink ribbon donation cards. Ask permission to post them in a common area at your work, school, or an organization.
- Set up a table during high-traffic hours to provide info, sign up walkers, and ask for donations. Give each donor a pink ribbon card to fill out. Donors can either write their own name or honor or remember a friend or loved one. Hang the cards on a wall to form your Wall of Hope.
- Can't set up a table? Give out pink ribbon cards as people donate to your team, and add them to your Wall of Hope.
- If your Wall of Hope is at work, take a photo for the company website or newsletter. If your display is somewhere in your community, take a photo for the local newspaper.

WHY CREATE A WALL OF HOPE

- To honor and remember loved ones touched by breast cancer.
- To raise awareness about the Making Strides Against Breast Cancer walk and recruit walkers to join us.
- To help us save more lives from breast cancer.

WHERE TO PLACE YOUR WALL OF HOPE

- Workplace lobbies, breakrooms, and dining areas.
- Health clubs
- Schools
- Places of worship

My donation means free rides to chemo and a 24/7 helpline.



AVON
National Presenting Sponsor



Your generosity today supports local fundraising events in your community.

MakingStridesWalk.org | 1.800.227.2345