CREATE A WALL OF HOPE

WALL OF HOPE
A Making Strides Against Breast Cancer Wall of Hope is a great way to get people’s attention and motivate them to join us in leading the fight against breast cancer.

HOW A WALL OF HOPE WORKS
• Contact your local American Cancer Society to get pink ribbon donation cards. Ask permission to post them in a common area at your work, school, or an organization.
• Set up a table during high-traffic hours to provide info, sign up walkers, and ask for donations. Give each donor a pink ribbon card to fill out. Donors can either write their own name or honor or remember a friend or loved one. Hang the cards on a wall to form your Wall of Hope.
• Can't set up a table? Give out pink ribbon cards as people donate to your team, and add them to your Wall of Hope.
• If your Wall of Hope is at work, take a photo for the company website or newsletter. If your display is somewhere in your community, take a photo for the local newspaper.

WHERE TO PLACE YOUR WALL OF HOPE
• Workplace lobbies, breakrooms, and dining areas
• Health clubs
• Schools
• Places of worship

WHY CREATE A WALL OF HOPE
• To honor and remember loved ones touched by breast cancer
• To raise awareness about the Making Strides Against Breast Cancer walk and recruit walkers to join us
• To help us save more lives from breast cancer